

The Ruins of the Heritagization

Rio 2014 • Paris 2015

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Call for roundtables – deadline for submission of proposals: 30 September 2014

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Over the last two or three decades the growth of cultural heritage movements concern objects increasingly diverse at multiple scales. Many artistic, economic, political and scientific efforts have been made to acquire some labels - including the world heritage – that not only affect the possibility of cross-cultural recognition, but also has real effects on the cultures themselves. The new regime of visibility on cultural heritage influences on identity construction, favors growth through tourism, significantly influences the price of land and also a profound change in the local population. Some collective practices then tend to disappear while others are established in a movement that creates conflict or, truly, re-signifies them.

The aim of **'Ruins of the Heritagization'** is to institute an archeology of territories considered as being 'heritage' focusing the "ruins" produced by the process of labelling cities. This implies borrowing archeology its ability to interrogate the ruins, which can only be read or considered as such in the present - specific place where the recognition of the past is featured and, potentially, that of the future.

Considering the reminiscents that are read nowadays are the ones reactivated, they have therefore a hidden potential that is always reinvented. Heritage objects will be in consequence, closely regarded to extract traces of an everyday life that takes place, which has been lost and which will be.

This articulated approach of scales inevitably leads back to the index-based method. It consists of paying attention to details, material and immaterial, which can make us understand what the labeling abandons, forgets, transforms and creates.

'Ruins of the Heritagization' will be set in two moments of reflection, in Rio de Janeiro and in Paris. They will allow the mobilization of efforts to focus on what in the speeches and patrimonial practices is perceived as "saved" while being, at the same time, what trivializes a local economy, promotes the destruction of informal settlements, or still, transforms radically established practices. Relating what labeling leaves on the territories, which territories it produces and leaves as inheritance will be the subject of these meetings.

RUINS OF THE HERITAGIZATION 1 _ Rio de Janeiro

Places - Experiences - Situations

24, 25 & 26 November 2014

Call for roundtable / Call for papers

This first meeting period will welcome proposals that refer to places, situations or specific experiences. It will be an opportunity to understand what the cultural heritage movements have been doing or do to the object now recognized as heritage through time. Amongst appreciation, ownership, tourism and dispossession, what are the moments of cultural heritage movements that ruin the labeled object?

These three days will be marked by conferences and six roundtables. The selection concerns the latter that will assemble a variety of academic backgrounds researchers around a case study. Those interested in participating in the roundtables must submit their proposals for individual papers according to the roles set forth. The selection also concerns proposals for roundtable organized by a coordinator and three other participants.

RUINS OF THE HERITAGIZATION 2 _ Paris

Transversal themes

March 13, 2015

Call for roundtable / Call for papers

This second meeting period will welcome proposals focusing on transversal themes. These themes can be of social order (the displacement of populations due to labeling; scientific or political disputes that may occur because of a labeled object ...) or of spatial order (the misuse of labeled objects; the typology of cultural landscapes ...).

This study phase will be marked by a conference and two roundtables. The call concerns those two roundtables that will assemble researches of diverse academic backgrounds around a transversal theme depending on the proposed corpus case. Those interested in participating in the roundtables must submit their proposals for individual papers according to the roles set forth. The selection also concerns proposals for roundtable organized by a coordinator and three other participants.



Terms of submission:

Submit the proposals (roundtables and individual paper) before **September 30, 2014** to the email address: **ruinespatrimonialisation@gmail.com**

Round Table proposals:

All proposals must include

1. a presentation text on the general theme for the roundtable (300 words)
2. a presentation text (300 words) for each attendant composing such roundtable
3. a short biography (100 words) of the roundtable participants

The requested above is to be sent in a single pdf file. This file must be named as follows:

For Rio event: RuinesPatrimonialisation1_TR_Sender name. Pdf
For Paris event: RuinesPatrimonialisation2_TR_Sender name. Pdf

Individual Paper Proposals:

All proposals must include

1. a presentation text (300 words)
2. a short biography (100 words) of the participant

The requested above is to be sent in a single pdf file. This file must be named as follows:

For Rio event: RuinesPatrimonialisation1_Sender name. Pdf
For Paris event: RuinesPatrimonialisation2_Sender name. Pdf

Cost: Participation in the meetings is free.

Scientific Committee:

Alessia de BIASE	(LAA, Laboratoire Architecture Anthropologie; Réseau Lieu)
Paola BERENSTEIN JACQUES	(PPGAU-UFBA; Laboratório Urbano)
Andrea BORDE	(PROURB-UFRJ); LAPA, Laboratório Patrimônio Cultural e Cidades Contemporâneas)
Paulo César da COSTA GOMES	(PPGG-UFRJ; Laboratório Território e Cidadania)
Cristovão DUARTE	(PROURB-UFRJ); LAPA, Laboratório Patrimônio Cultural e Cidades Contemporâneas)
Daniel FABRE (to be confirmed)	(IIAC, Institut Interdisciplinaire d'Anthropologie du Contemporain / CNRS - EHESS)
Jean-Philippe GARRIC	(Université Paris I)
Maria GRAVARI-BARBAS	(IREST, Institut de Recherche et d'Etudes Supérieures du Tourisme - Université Paris 1 Panthéon-Sorbonne, Chaire UNESCO "Culture, Tourisme, Développement")
Margareth da SILVA PEREIRA	(PROURB-UFRJ); leU, Laboratorio de Estudos Urbanos)
Béatrice ROEDERER (to be confirmed)	(Ecole de Chaillot, Cité de l'Architecture et du Patrimoine)
Alice SOTGIA	(LAA, Laboratoire Architecture Anthropologie; Réseau Lieu)
Rafael WINTER RIBEIRO	(PPGG-UFRJ); Geopol, Grupo de Estudos e Pesquisa em Política e Território)

Steering Committee :

Rafael BARCELLOS SANTOS	(PROURB - UFRJ); leU, Laboratorio de Estudos Urbanos)
Aline COURI	(Departamento de Historia da Arte da Escola de Belas Artes – UFRJ; leU)
Iazana GUIZZO	(PROURB - UFRJ); leU, Laboratorio de Estudos Urbanos)
Dirceu Cadena de MELO FILHO	(PPGG-UFRJ); Geopol, Grupo de Estudos e Pesquisa em Política e Território)
Véronique ZAMANT	(LAA, Laboratoire Architecture Anthropologie; Réseau LIEU)

Partner Institutions :

ENSAPLV:	École Nationale Supérieure d'Architecture Paris La Villette
Geopol-PPGG:	Grupo de Estudos e Pesquisa em Política e Território-Programa de Pós-graduação em Geografia - UFRJ
LAA:	Laboratoire Architecture Anthropologie UMR LAVUE 7218 CNRS
LABEX CAP:	Laboratoire d'Excellence Création Art Patrimoine
LAVUE UMR 7218 CNRS:	Laboratoire Architecture Ville Urbanisme Environnement
LeU-PROURB:	Laboratorio de Estudos Urbanos - Programa de Pós-graduação em Urbanismo - UFRJ
MAR:	Museu de Arte do Rio
Réseau LIEU:	Réseau Logiques Identités Espaces Urbanités (Ministère de la Culture et Communication, France)

Links:

ENSAPLV	http://www.paris-lavillette.archi.fr/cms/
Geopol	http://www.ppgg.igeo.ufrj.br/
LAA	http://www.laa.archi.fr/
LABEX CAP	http://www.labex-hesam.eu/fr/7-cap-presentation
LAVUE	http://www.lavue.cnrs.fr
leU	http://leuprourb.wix.com/index
MAR	http://www.museudeartedorio.org.br/
Réseau Lieu	http://www.reseau-lieu.archi.fr/